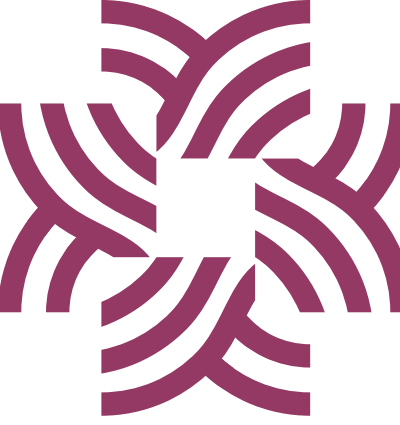


## Lizette Noel - Visual Portfolio

A showcase of bold, strategic, and impactful designs crafted to elevate brands.  
From print to digital, every piece tells a story of creativity and purpose.



# Ad Copy



*Design | Marketing | Strategy*  
*We help you stand out*

**YOUR BRAND.  
YOUR VISION.  
ELEVATED.**

Let's launch your business to new heights! [Click to learn more.](#)

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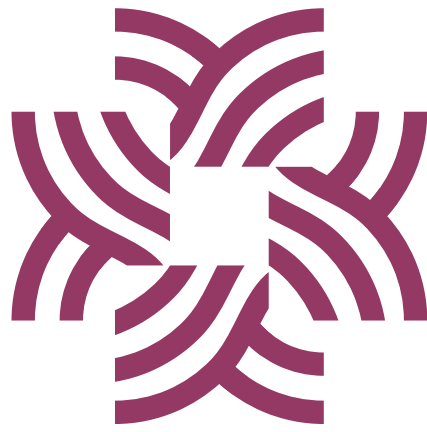


# INSTAGRAM GRAPHICS



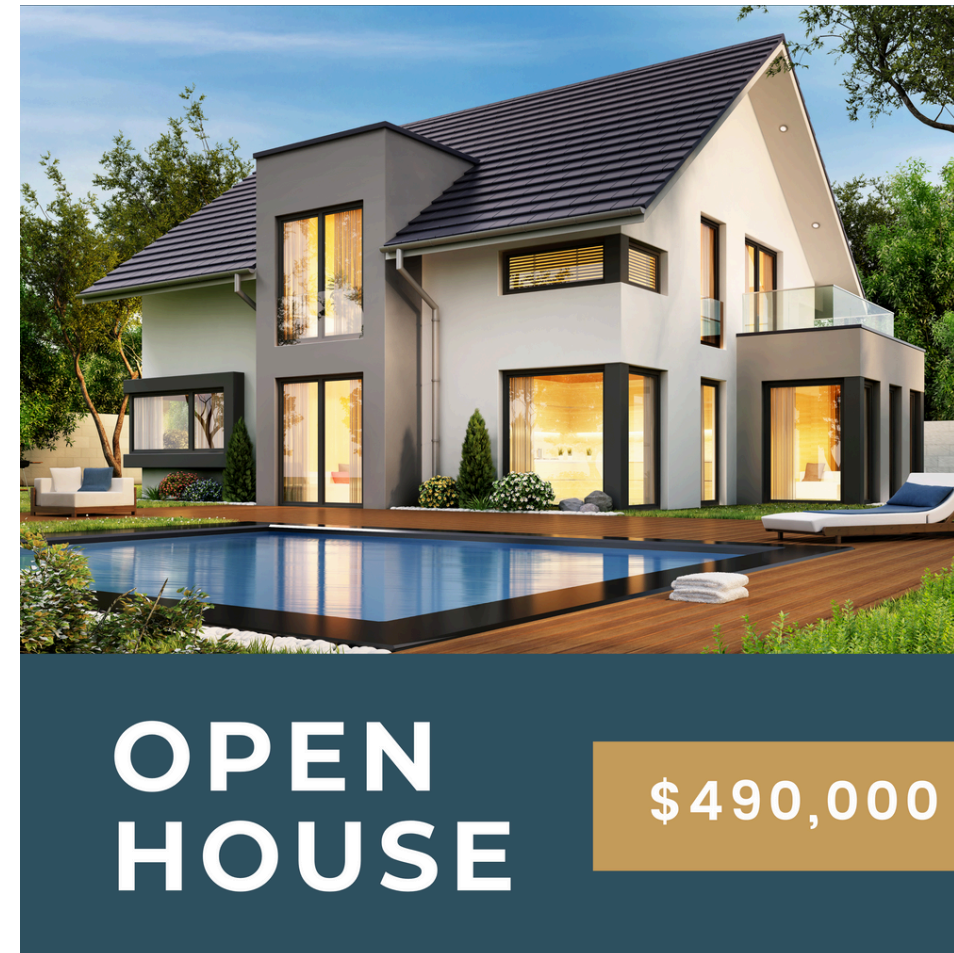
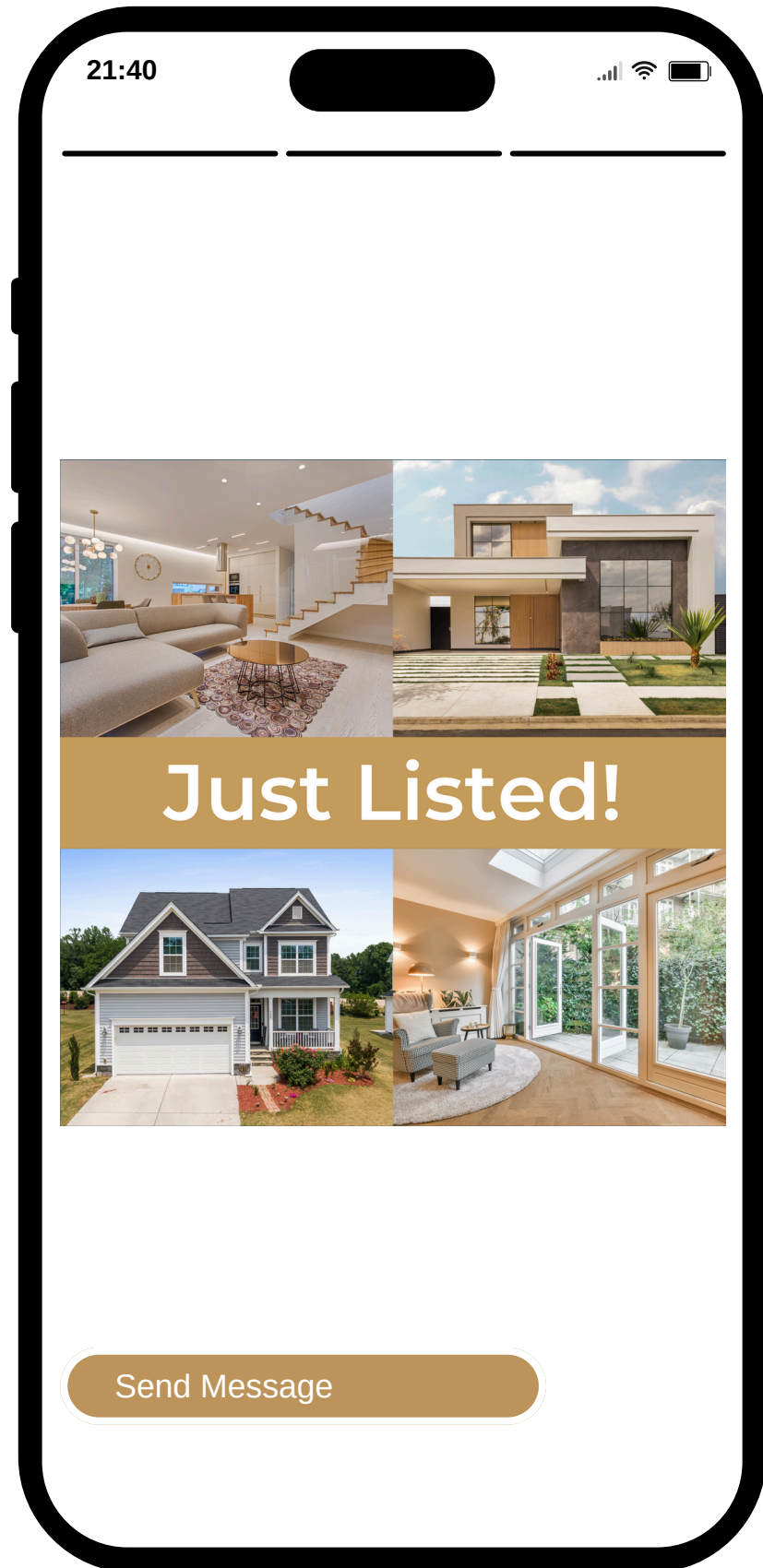
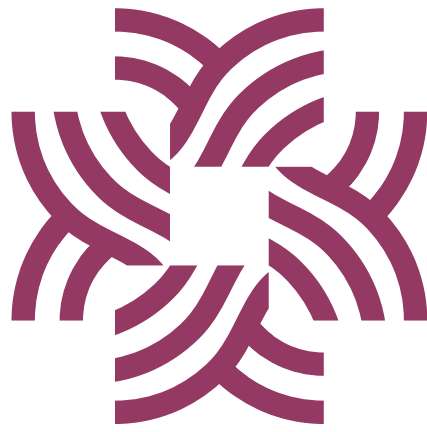
- Agency: Lift-Off Design Studio, specializing in design and marketing solutions.
- Purpose: Showcase creative Instagram posts to engage audiences and promote services.
- Objective: Strengthen brand identity, attract clients, and share updates effectively.

# INSTAGRAM POST

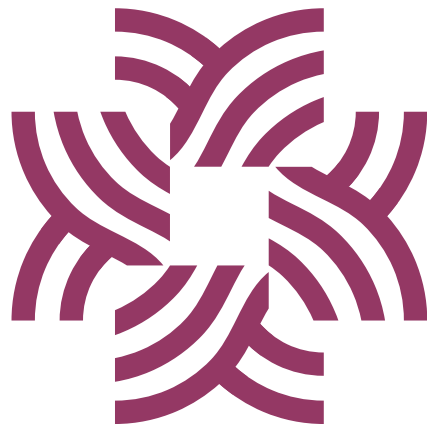


- Client: A local school promoting its admission campaign.
- Purpose: Design vibrant social media posts to attract parents and showcase the school's educational offerings.
- Objective: Highlight interactive learning, group activities, and individual development to drive enrollment inquiries.

# INSTAGRAM POST



- **Showcased Listings:** Designed visually engaging assets to highlight properties.
- **Strengthened Branding:** Elevated the client's professional image in the market.
- **Boosted Leads:** Created materials that increased inquiries and conversions.

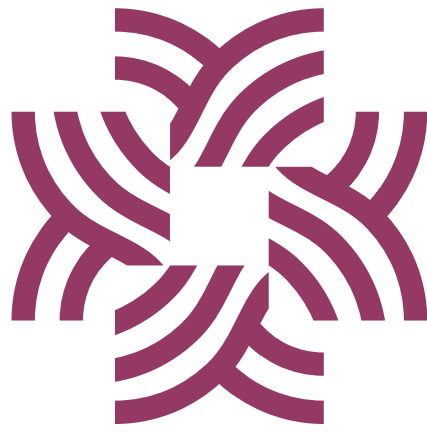


# CANDLE LABELS



- **Designed Custom Labels:** Created 14 Valentine's-themed candle label templates for Canva.
- **Enhanced Product Appeal:** Developed visually cohesive designs to boost seasonal sales.
- **Streamlined Customization:** Provided easy-to-edit templates for branding flexibility.

# Business Cards



Client Background: April Smith is a licensed counselor specializing in relationship therapy and personal well-being, serving individuals and couples in Cary, NC.



- Goal: Expand counseling outreach and strengthen local presence.
- Purpose: Design a card reflecting her mission and sharing contact details.
- Objective: Build trust and drive traffic through the QR code.



# Flyers



## Arowwai Industries

# CHARTING SUCCESS TOGETHER

### About Us

We are dedicated to empowering businesses to achieve their full potential. With a team of seasoned professionals and a wealth of industry experience, we offer tailored consulting services to help organizations overcome challenges and seize opportunities.

### Our Mission

We believe in a client-centric approach, tailoring our services to meet the unique needs and objectives of each organization. Our seasoned consultants work closely with clients to understand their challenges, develop strategic roadmaps, and execute effective solutions.

### Why Choose Us?

Arowwai Industries is a leading provider of comprehensive insurance solutions for individuals, businesses, and organizations.

- Customized Coverage
- Financial Stability
- Dedicated Agents
- Competitive Rates

- **Strategic Planning**  
Developing and executing strategies that stimulate business expansion.
- **Market Research**  
In-depth market analysis and competitive intelligence.
- **HR Consulting**  
Talent management, leadership development, and HR strategy.
- **Financial Advisory**  
Optimizing financial performance, budgeting, and forecasting.
- **Operational Efficiency**  
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- **Technology Solutions**  
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Planting Trees, Cleaning Beaches, and Spreading Awareness on World Environment Day!

**5 JUNE 2024**   **LARANA PARK**  
Starts at 9:00 a.m.





# Thank You

I appreciate you taking the time to explore my portfolio. If you're ready to collaborate or have any questions, let's connect and bring your vision to life.